



PRESS RELEASE

Sixt Premium-Services in Australia

- **Launch with experienced Partner East Coast Car Rentals**
- **Branches at all major airports of the continent**
- **Continued expansion in Asia-Pacific**

Surfers Paradise, 20 October 2015 – Sixt in Down Under: The international mobility provider starts in Australia and offers its trusted premium services at the most famous destinations. Sixt co-operates in Australia with East Coast Car Rentals, one of the country's leading mobility providers with more than 20 years of experience. With its expansion to Australia Sixt extends its presence in Asia-Pacific.

The branch network comprises locations in all major airports of the continent, including Adelaide, Brisbane, Canberra, Sydney and the airports of the touristic places of Gold- and Sunshine Coast. Furthermore Sixt will be represented at important down-town locations in Sydney, Melbourne and Brisbane. The rental fleet will cover a wide range of premium vehicles matching the needs and wishes of its local customers. It ranges from the convenient compact car and the comfortable limousine for the city tour to the van for weekend trips with the whole family.

With its activities in Australia, Sixt increases its presence in Asia-Pacific further. The mobility provider also works with General Sales Agents in China, Hong Kong, Taiwan and India with plans for further expansion to other countries.

Rüdiger Proske, Senior Vice President Franchise of Sixt: „ Asia-Pacific is an important economic region and hence of particular importance for business and leisure travelers. Through our co-operation with East Coast Car Rentals in Australia we are considerably extending our network and are able to provide the

customers with our services on all their journeys. This is an important step for the world-wide expansion of Sixt."

Mark Kingsman, CEO East Coast Car Rentals: „We are delighted to be partnering with Sixt - a renowned global company that is steeped in car rental history. We consider the Sixt culture of exceptional customer service perfectly harmonizes with our company ethos, to provide our customers a superior car rental experience in Australia. We look forward to offering our valued East Coast customers the opportunity to rent cars around the world with our partner Sixt."

To see the broad range of current vehicle models, visit Sixt online at www.sixt.com or call the hotline on +49 (0)1806 252 525.

About Sixt:

Sixt SE has its registered headquarters in Pullach near Munich and is a leading international provider of high-quality mobility services for business and corporate customers as well as private travelers. With representations in over 100 countries worldwide Sixt is continually expanding its presence. The Company's strengths lie in the high proportion of premium cars in the vehicle fleet, its employees' consistent service orientation and a good price-performance ratio. Taken together these strengths have given Company an excellent market position. Sixt was founded in 1912 and maintains alliances with renowned brands in the hotel industry, well-known airlines and numerous prominent service providers in the tourism sector. The Sixt Group generates revenues of EUR 1.8 billion (2014).

www.sixt.com

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