



PRESS RELEASE

Sixt continues its network expansion in the Caribbean and in Central America

- **Recent openings in Turks and Caicos Islands as well as Nicaragua**
- **Eight new markets added in the past twelve months**
- **Extended location network in Costa Rica and Panama**

Fort Lauderdale / Providenciales / Managua, August 14, 2015 – Sixt starts on Turks and Caicos Islands as well as in Nicaragua. With these openings, the international mobility provider further continues its strong regional expansion and growth in the Caribbean and in Central America. In the new markets, Sixt cooperates with experienced and strong franchise partners.

On **Turks and Caicos Islands**, Sixt is located in central location at the Blue Heron FBO (Fixed-base operation), part of the international airport of the islands biggest city Providenciales. Furthermore, Sixt offers a delivery service to all mayor hotels and all three private airports on the island. The Sixt fleet includes new vehicles of all categories from Mitsubishi Mirage to Jeep Grand Cherokee and Dodge Durango.

In **Nicaragua**, Sixt is located at the main road Bello Horizonte in downtown Managua. Customers arriving at the Managua International Airport will be welcomed with a Meet & Greet service. All mayor hotels and tourist destinations in and around Managua, including cities like Leon and Granada, will be served via a fast and easy delivery service. Customers can choose from a fleet of small economy-size vehicles to premium SUVs.

Planned opening in Bolivia and Grenada

Next to its new points of presence on Turks and Caicos Islands and in Nicaragua, Sixt operates franchises in 18 other markets in Latin America and more than 105

countries worldwide. Additional Franchise Agreements have been signed for Bolivia and Grenada, both to launch operations soon. Within twelve months, Sixt has started new operations in a total of eight markets in the regions, among others in Curacao, St. Lucia, Trinidad & Tobago and Paraguay, within

Besides the opening of new markets, Sixt is also actively growing and updating its brand image in existing markets. Last months, Sixt expanded its location network in Costa Rica with the opening of a new downtown office in Los Yoses, San José as well as a permanent rental location serving Liberia Airport. In Panama, Sixt extended its operations in Panama City, offering a Meet & Greet service to Albrook Airport. And in Argentina, Sixt moved and completely refurbished its Buenos Aires downtown location in the suburb of Recoleta.

Ruediger Proske, Senior Vice President Franchise at Sixt: “Latin America and the Caribbean are popular travel destinations for customers from the US as well as many other countries alike. In the past few years, we have – in coordination with our expansion in North America – made big steps forward in the development of these markets and have continuously strengthened our market position. We will carry on to be actively looking for suitable franchise candidates to continue our regional expansion over the next years.”

Fernando Intriago, Vice President Franchise Latin America & Caribbean at Sixt: “The philosophy of Sixt is to offer our customers an outstanding service experience wherever they travel. With the opening of Turks and Caicos Islands and Nicaragua, we are delighted to further expand this offer to two beautiful and exciting travel destinations.”

All Sixt mobility services can be booked online on www.sixt.com as well as via Hotline: +1 888 - 749 - 8277.

About Sixt:

Sixt SE has its registered headquarters in Pullach near Munich and is a leading international provider of high-quality mobility services for business and corporate customers as well as private travelers. With representations in over 100 countries worldwide Sixt is continually expanding its presence. The Company's strengths lie in the high proportion of premium cars in the vehicle fleet, its employees' consistent service orientation and a good price-performance ratio. Taken together these strengths have given Company an excellent market position. Sixt was founded in 1912 and maintains alliances with renowned brands in the hotel industry, well-known airlines and numerous prominent service providers in the tourism sector. The Sixt Group generates revenues of EUR 1.8 billion (2014).

www.sixt.com

Further information:

Sixt SE

Frank Elsner / Frank Paschen

Sixt Central Press Office

Phone: +49 (0)5404 91 92 0

Fax: +49 (0)5404 91 92 29

Email: pressrelations@sixt.com

Franchise Information:

The Sixt franchise system is a proven international success, with more than 80 master franchisees operating from roughly 1,000 worldwide locations. Those interested in Sixt Franchise Opportunities should visit sixt-franchise.com. Caribbean and Latin America prospects can contact Fernando Intriago at 888-942-7498 Ext 447- or fernando.intriago@sixt.com. US and Canada prospects can contact Craig Olson, at 888-942-7498 Ext 426 or craig.olson@sixt.com [i].

[i] Sixt offers franchises solely by means of a Franchise Disclosure Document. Certain states and foreign countries have laws governing the offer and sale of franchises. Sixt will not offer franchises to residents of those states or countries before complying with all applicable legal requirements in those jurisdictions.